

Post-Show Report | 24-26 October 2023

Sustainability at CPHI Barcelona 2023



CPHI Barcelona 2023

CPHI Barcelona united the global pharma supply chain at the heart of pharma for three record-breaking days of powerful networking, collaboration, and innovation.



53,935
attendees



2,400
exhibitors



116
countries represented



51
conference sessions



It's our ongoing mission to embed sustainability into everything we do and create a space for the pharma industry to have conversations that enable learning and progress.

Through connecting stakeholders, championing best practice and curating expert content, our aim is to help advance innovation and solutions-led actions to tackle the big challenges in our sector.

Silvia Forroova

Director of Partnerships & Sustainability - Pharma



You Said, We Did

How we've been acting on feedback to build a more sustainable CPHI.

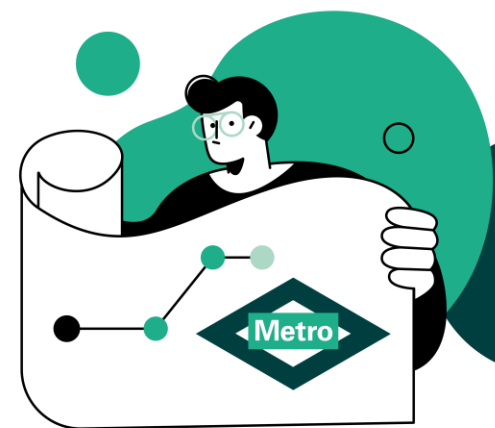


"Don't put carpet everywhere across the event."



The **Sustainability Centre** is not carpeted, and Hall 8.0 will feature only carpet runners, as a trial to understand how we can roll this out in the future.

"Encourage people to use public transportation."



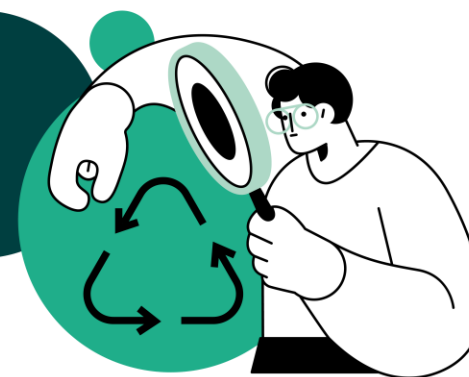
We have **highlighted public transport options** and metro routes in the lead up to the event, with a number of free metro tickets available.

"Offer more vegan food options."



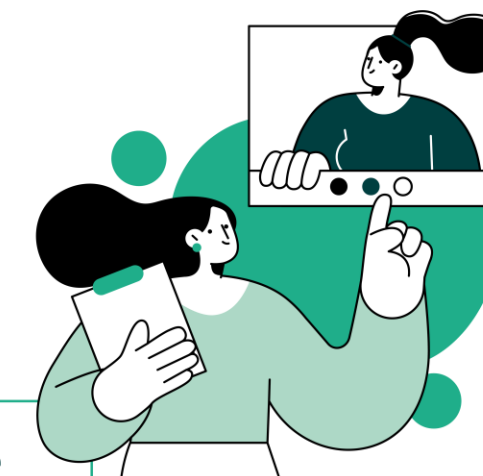
This year we have included **more vegan and vegetarian food options** across the venue – have you had a taste?

"Use reusable and recyclable booths."



We have introduced our **Better Stands Programme**, to eliminate the waste connected to single use, space only stands.

"Educational programs are good, but I don't always have time to attend them at the event."



All sessions will be available after the show on **CPHI Online**, our online platform.

"Showcase good examples of sustainability with more sharing among peers."



Our **Creating a Circular Economy** conference track includes six content sessions. We also have a dedicated **'Getting Started with Sustainability'** session.

Our sustainability commitments:

Running an environmentally responsible event



We are bringing our exhibitors on our Better Stands journey, to reduce waste by building reusable, long-lasting stands. **Our Sustainability Centre showcased this concept firsthand.**



Championing a **Sustainability Hall**: In Hall 8.0 we reduced waste by introducing carpet liners instead of full carpeting. 69% of exhibitors and visitors **agree** with this switch.



CPHI Barcelona was powered by **100% renewable electricity.**



Hundreds of **free travelcards** were provided by the city of Barcelona and made available to exhibitors and their network.



This event is powered by
**Renewable
Electricity**

Our sustainability commitments:

Running a socially responsible event



With 41 start-ups showcasing innovative solutions, CPHI Barcelona's **Start-Up Market** proudly collaborated with BioCat and Tech Barcelona, both institutions dedicated to championing innovation within the local region.



The **Hiring for Diversity** content session promoted accessibility and inclusion, with all content sessions available on-demand. We've also seen an improvement in diverse representation across sessions, achieving an overall result of 31% women and over 27% of speakers from POC backgrounds included in our speaker lineup.



Mental health and wellbeing are a top priority, with the event offering visitors quiet rooms, a Games Zone, hydration stations, and fun activities, from a doughnut wall to stilt walkers on the show floor.



Our sustainability commitments:

Inspiring sustainable development



Circularity and **decarbonisation** were the focus of half a day of inspirational content, aligning with CPHI's commitment to sustainability with these vital industry topics.



Another half-day of content focused on **diversity**, addressing a growing need to shed light on the significance of gender diversity in our industry, aligning with CPHI's values of inclusivity and representation.



Our first ever **Sustainability Centre** showcased the design possibilities of the Better Stands programme and played host to three days of valuable sustainability conversations.



CPHI Awards included a dedicated **Sustainability Award**, with 7 out of 17 jurors being women.



Sustainability Centre

Sustainable Design

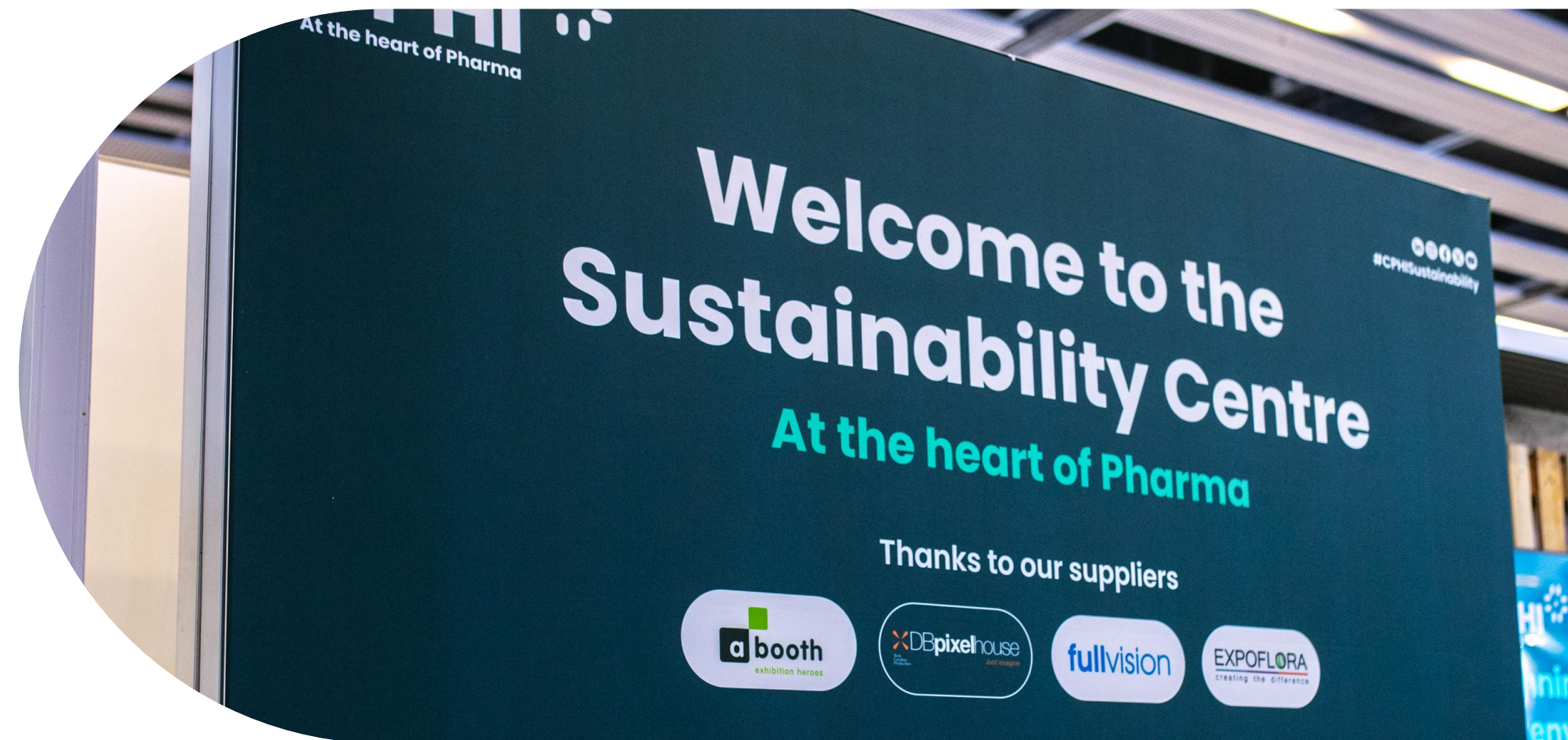
The inaugural Sustainability Centre, created in collaboration with partners A-booth, Full Vision, DB Pixel House, and our charity partner IRB, provided a platform for exhibitors and attendees to engage with our sustainability initiatives.

Crafted to showcase the possibilities of our **Better Stands** programme, it demonstrated our commitment to reducing environmental impact while still offering stylish solutions. **Edible coffee cups** added a memorable touch while reducing waste.

Conversation and feedback

The stand, bustling with pharma professionals and the CPHI sustainability team, showcased **reusable materials** and digital content, encouraging discussions about sustainable practices.

Feedback will **inform our future global events**, driving progress toward a more sustainable industry.



Celebrating sustainability

The **CPHI Pharma Awards** celebrate achievements across the pharma industry that champion innovation, ultimately contributing to the enhancement of human health.

Schneider Electric was crowned as the winner in the important **Sustainability** category for their Energize Programme. These awards serve as an industry example, championing initiatives like Energize that drive tangible progress towards a more sustainable pharma industry.

2023 Sustainability Winner: Schneider Electric



"Winning this award demonstrates that the Energize Programme is making real progress and is positioned to tangibly help the pharmaceutical sector transition to a lower carbon future."

Simon Gerrard

Director Renewable Energy and Carbon Advisory, Schneider Electric Sustainability Business

Schneider Electric's Energize Programme stood out for fostering collaboration and innovation, empowering suppliers to reduce greenhouse gas emissions through renewable energy adoption. Endorsed by the Pharmaceutical Supply Chain Initiative (PSCI), this initiative not only promotes sustainability but also stabilises the supply chain, ensuring a healthier future for all.



Better Stands

Moving away from disposable stands *together*.

The **Better Stands** programme aims to unite and encourage exhibitors to move away from disposable, single-use stands at events, in favor of **reusable and safer structures**.

We believe that by working in collaboration we can **eliminate the waste** connected to single use, space-only stands – while still delivering world-class designs that have a second life after the show closes its doors.

By moving away from the use of disposable stands we are improving the ease, safety, and sustainability of the exhibitor experience at events.



CPH Barcelona 'Better Stands' results for space-only stands:



218



207



170

Thank you to our sustainability partners





Join our sustainability efforts in Milan!

CPHI Milan | 8-10 October 2024 | Fiera Milano, Italy

[Learn more](#) | [Contact us](#)

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